



Squadron Commanders Report
Portland Sail and Power Squadron 2011-2012
D32 Fall Conference
October 1, 2011

Squadron Officers:

Commander: Jim Beachell, JN

Education Officer: Dan Toyooka

Asst. Education Officer and Treasurer: Diane Julum, JN

Squadron Activities: 2011/2012

The Portland Sail and Power Squadron (PSPS) offered the following activities for its members:

- A number of monthly dinner meetings
- A Squadron road trip to the Columbia Gorge Interpretive Center in Stevenson WA
- Squadron Fall afternoon Picnic

The standard meeting night was moved to Saturday afternoon's, making it much easier for working members to attend. The exact meeting night varies with the availability of meeting locations. This change has been successful for PSPS.

Membership

New Members: 4 new members added in September 2011. The father of this family attended Portland Squadron classes with his father in the 1960's and is now returning as a member with his family.

Non-Renewals: PSPS lost 9 members as non-renewals in 2011.

Total Current Membership: 54 current and Life members.



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Education Offerings: 2011/2012

PSPS offered the following Education programs:

Public Boating Course

ABC 3rd. Edition Public Boating Course – January 2011

Instructor's – SEO Dan Toyooka

Cdr. Jim Beachell, JN

Students attending – 10 Sea Scouts

4 Adults

Students passing exam – 14

ABC 3rd. Edition Public Boating Course – September 2011

Instructor's – SEO Dan Toyooka

Cdr. Jim Beachell, JN

USPS Member Course's

Seamanship – January 2011

Instructor – Cdr. Jim Beachell, JN

Students attending – 3

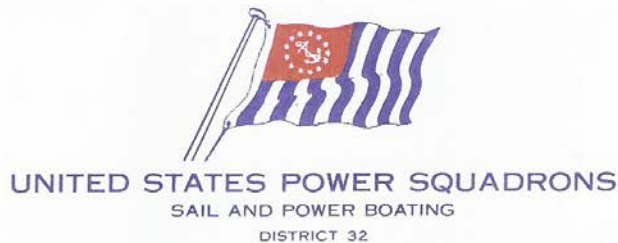
SEO Dan Toyooka successfully passed the Seamanship Exam

Piloting – October 2011

A Piloting course is scheduled to begin October 15, and will be taught in 4-5 weekend sessions.

District Meeting Attendance:

Portland Sail and Power Squadron members attended the District 32 rendezvous in St. Helens.



USPS National Positions

PSPS members participating in USPS National Positions:

ASEO, Treasurer & P/D/C Diane Julum, JN – Staff Commander on the National Coop Charting Committee
Area monitor for D16, D30 and D32

Squadron Newsletter – News Buoy

Newsletter Editor- ASEO, Treasure Diane Julum, JN

The News Buoy is a high quality monthly newsletter developed by Diane. The main distribution vehicle is via email, this provides the member a color newsletter with a Commanders column and additional monthly features. Members not receiving email receive a printed version of the Newsletter.

Portland Sail and Power Squadron 2011-2012 Action Plan

Present Squadron Condition:

PSPS is currently a Squadron made up of a high percentage of long term members. Most of the membership continues to support the Squadron though their yearly dues, but they do not appear to be in a position to attend Squadron events any more. With this situation in mind, the following is the action plan for PSPS.

- 1) Continue to schedule a number of local monthly dinner meetings.
- 2) Schedule local or close by events at venues such as OMSI, Oregon Maritime Museum, Columbia Gorge Interpretive Center, Local Wine tours and picnic events.
- 3) Continue to produce and improve on the monthly newsletter. Regardless of the number of members attending a scheduled event, an article will be written for the next monthly newsletter. This is to inform members of the success of the event and what they missed. With the large number of members not able to attend events any more, it is critical to provide the newsletter to show that there is life left in the Squadron and that positive things are continuing to occur.
- 4) Continue and expand on the USPS course offering in the seminar format, the first try at this was a success. Each class will be advertised in the newsletter along with a short course overview to temp members to return for a refresher.



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- 5) Continue to offer ABC 3rd. Edition to the Boy Scouts, Sea Scouts and the general public.
- 6) Offer the Seamanship course to the general public, in an effort to bring in new members.
- 7) Currently PPS does not have a formal monthly bridge meeting. With three bridge officers, Squadron business is conducted on an as needed basis. This model will continue to be refined for the next PPS bridge.
- 8) Begin the process of working with possible PPS members to assume PPS bridge positions.

The above set of items are working for PPS, the official by the book approach has been discarded. PPS will continue to refine this process to ensure active and inactive members, that the squadron will continue to operate into the future.

Jim Beachell, JN - Commander